

WE SCHEDULE ON A FIRST CALL-FIRST SERVED BASIS

Delaying may cause you to miss appearing in your schools yearbook. Sessions must be scheduled between May - August 2016

Seniors must be photographed before the first day of school.

4 easy steps to scheduling your Senior Portrait Session appointment:

1. SELECT A PHOTOGRAPHY SESSION

All sessions are detailed inside this brochure. Choose from the five different photography options.

2. CALL TO SCHEDULE YOUR SESSION TODAY

YOUR SENIOR PORTRAIT SESSION NEEDS TO BE SCHEDULED:

3. HAVE YOUR CREDIT CARD READY WE CAN NOT BOOK YOUR SESSION WITHOUT PREPAYMENT.

To eliminate some of the paperwork the day of your session, we require you to prepay your session fee.

We accept Visa, Mastercard, American Express & Discover.

4. CALL THE SENIOR HOTLINE TO RESERVE YOUR SESSION APPOINTMENT

858.679.9721

If you get a busy signal, please try again, many of your classmates are calling at the same time.

We do not accept appointment requests by email.

HOTLINE HOURS

MONDAY thru SATURDAY 10AM - 2PM

Our Sabre Springs studio is located at 12640 Sabre Springs Parkway, San Diego, CA 92128 (on the corner of Sabre Springs Parkway & Poway Road next to the AAA building)

The most important thing to bring to your session...

is a great attitude!! We are experts at posing, lighting, design and color harmony. Making you feel good and look awesome is our passion!



is proud to announce that our studio has been chosen by your school as **YOUR OFFICIAL HIGH SCHOOL SENIOR PORTRAIT STUDIO**



Owners, Stacey & Daniel Canfield

What you may not know about Visual Photography.

The graduating class of 2017 marks the 30th year of Visual Photography's heart centered commitment to the seniors and families of the Poway Unified School District. Through the patronage of families like yours, we have been able to contribute 3.5 million dollars in goods and services to the PUSD high school campuses.

Simply buying senior portraits from us has made this all possible. We are deeply honored and humbled by your continued support of our family owned and operated studio.

A PARENT'S MOST COMMONLY ASKED QUESTIONS

Why are senior portraits photographed in the summer?

The yearbook staff's first deadline from the publisher is in the fall. Visual Photography is responsible to photograph and produce all images, (for all five PUSD high schools) in time for that deadline.

What is a "Session Fee"?

Unlike the typical school pictures that were taken for years on school campuses, Senior portraits are special. Senior portraits are created at our studio and/or on location. Our photographers average eighteen years of experience creating award winning images of high school seniors from all multi-cultural walks of life (including special needs students) So a "Session Fee", much like a doctor's office visit charge, helps to compensate our photographer's for their expertise and time at our studio.

Are Senior Portraits pricier then typical school pictures?

In a word, yes! Much more care and time is taken in creating your Senior's portraits. We do offer money saving packages, making our portraits as affordable as possible for you. Keep in mind, these portraits capture and preserve one of the most important milestones in your young adult's life. Graduating high school and launching into the world on their own is a touchstone moment. It is an honor to document this special time for your family.

www.VisualPhotography.com notices@VisualPhotography.com
12640 Sabre Springs Parkway, Suite 101, San Diego, CA 92128
Hotline: 858.679.9721 Studio: 858.679.9790

CLASS of 2017

how do you want to be

REMEMBERED?



VISUAL PHOTOGRAPHY
Your Official Senior Portrait Studio

We are honored to be photographing you for one of the most important milestones in your life...

STUDIO 10

10 Creative Poses / One Outfit
OUR **MOST** POPULAR SESSION!

- One prop. For pets see OUTDOOR 20
- Various studio sets & backgrounds from headshots to full length poses
- YOU CHOOSE your yearbook pose
- We retouch and send your image to your school for the yearbook



STUDIO 10 Session Fee only \$27

View your images at the studio one week after your portrait session

STUDIO 20

20 Creative Poses / One or Two Outfits

- Bring 1-3 props - Includes your choice of Cap & Gown or second outfit For pets see OUTDOOR 20
- Various studio sets & backgrounds from headshots to full length poses
- YOU CHOOSE your yearbook pose
- We retouch and send your image to your school for the yearbook
- Add another outfit for additional \$15



STUDIO 20 Session Fee only \$49

View your images at the studio one week after your portrait session

PARENT PREFERRED!

ONLINE VIEWING

UPGRADE & ENJOY ALL THE COOL BENEFITS!

- **SAVE UP TO 25% ON** YOUR SENIOR PORTRAIT PURCHASE BEFORE DECEMBER 2016
- PRIVATELY VIEW & SHARE YOUR PASSWORD PROTECTED IMAGES ONLINE **WITHIN HOURS OF YOUR SESSION**
- ENJOY A FREE CAP & GOWN SESSION OFFERED TO YOU NEXT SPRING WITH SPECIAL DISCOUNTS OFF OUR CUSTOM PHOTO GRADUATION ANNOUNCEMENTS
- INCLUDES **BONUS COUPONS** FOR A FREE FAMILY PORTRAIT SESSION BEFORE YOUR GRADUATE LEAVES FOR COLLEGE

Requires additional \$80 non-refundable deposit that will apply to anything you order

UPGRADE TO ONLINE VIEWING & see your images within hours! Requires additional \$80 non-refundable portrait deposit

STUDIO 10 Session Fee + \$80 Online viewing portrait deposit \$107

STUDIO 20 Session Fee + \$80 Online viewing portrait deposit \$129

STUDIO 1

One Pose



A complimentary headshot is taken on a pastel blue background. This image is retouched and sent to your school for the yearbook

STUDIO 1 Sessions are only available on specific dates

PLEASE NOTE: If you want more personality in your yearbook pose, and to have the ability to choose from a variety of poses that express your individuality, or if you are concerned about giving a great expression in one shot, then we highly recommend upgrading to a STUDIO 10 session.

There are no free re-takes on STUDIO 1 sessions.

OUTDOOR 20 PARK or BEACH 20 Creative Poses / One Outfit

- Layer a jacket or sweater for more variety. No clothing changes available
- A secret map to our La Jolla beach location is released at time of booking. Park sessions are photographed at Old Poway Park
- Pets are welcome, but there is an additional fee to photograph horses at a different location other than our designated Park or Beach spots
- Outdoor Sessions are only available on specific dates and times are booked "first come, first served"
- We retouch and send your image to your school for the yearbook
- YOU CHOOSE your yearbook pose



BEACH Session Fee only \$120



PARK Session Fee only \$85

UPGRADE TO ONLINE VIEWING Requires additional \$80 non-refundable portrait deposit

Session Fee + \$80 Online viewing portrait deposit \$200

Session Fee + \$80 Online viewing portrait deposit \$165

CANCELLATION & NO SHOW POLICY:

We require 24 hours notice for all cancellations. Clients who do not show up for their appointments will be charged the session fee and may be re-charged again to book another appointment.