



HG  
HAYWARD GAUDE  
PHOTOGRAPHY  
and  
Portrait Design Studio

An Introduction to our Art

Welcome to Hayward Gaude Photography, a studio of impeccable service and owners who are intent on providing the finest portraiture available anywhere.

## ***Hayward is a Print Artist!***

Being a Print Artist means our portraits are not complete until they are printed by Hayward, who selects the finest materials available and carefully creates his portraits one at a time by hand.

With the "digital revolution" and cameras on phones, an unintended consequence has happened... we no longer have physical prints to document our lives and help us create memories. With phone upgrades, hard drive crashes and unstable media that hold many of our memories, they simply vanish.

The value of a printed piece of art, your portraits, only grow with time. Think about the purchase of a piece of furniture as compared with the purchase of an HGP portrait. Which one do you see on Craig's list for sale in five or ten years? And for how much? An HGP portrait is 'priceless'!

You see, a portrait from Hayward Gaude Photography is an investment that continues to grow in value with time, while a piece of furniture, costing the same, will fall in value over time.

Our purpose and what stays on our minds as we continue on our journey is this... we want to help you leave a legacy for your children and your children's children.

*Because your story deserves  
to be preserved forever.*



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## RELATIONSHIP BLACK AND WHITE PORTRAITS



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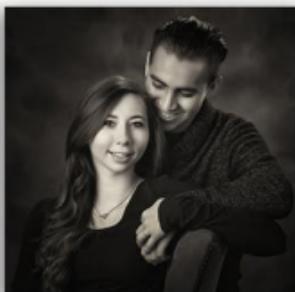
Hayward Gaude' Photography is a place of exceptional printed, photographic art pieces for the home. As storytellers and artists, we want to hear your story and then translate it into a fine art portrait that not only your immediate family but their future generations will cherish and enjoy.

**Our black and white portraiture emphasizes the emotional bonds of you and your family the most strongly of any of our portrait styles.**

**In-Studio Session - \$150**

**Wall portraits - \$350 and up**

**Tabletop images \$80 and up**



A BEAUTIFUL MOMENT LOOKING YOUR VERY BEST

## THE SIGNATURE COLOR PORTRAIT



*A*

Beautiful Moment...

The Signature Color style creates a classic and timeless moment of harmonious colors, lighting and composition to capture you or your loved ones at your most beautiful

A Signature Color canvas truly needs to be seen in person to understand the timeless painterly quality it exhibits. Many actually ask if they in fact are paintings.

In-Studio Session - \$150

Outdoor Session - \$250

Wall portraits - \$350 and up

Tabletop images \$80 and up



## THE PURE MOMENTS PORTRAIT



*P*

ure Moment...

As the name implies this style of portraiture is completely devoted to capturing that expression that you immediately realize is a glimpse into your child's true personality. Many frequently comment that they are reminiscent of an artist's sketch.

The Pure Moments Portrait was created by Hayward to touch the soul of a parent now and the heart of your child's family for the next generation. Each image is carefully designed to feature a single child's expression nearly life-sized making them perfect for collection building.

In-Studio Session - \$150

Wall portraits - \$350 and up

Tabletop images \$80 and up





## *Understanding the Art*



Our clients often ask our opinion about the direction they should go in terms of which style of our portraits they should choose. Our answer is always to know the goal, so let's take a few minutes to explore each of the art forms.

**Relationship/Black and White portrait.** Always a fine-art, black and white image, most often in museum quality framing. Natural, Joyful, Timeless, these are the hallmarks of our Fine Art black and white. Informally styled with very close and intimate posing this style focuses on emotion and personality and is one of the best choices for milestone life moments such as a newborn or a parent/child portrait.

**The Pure Moments Portrait.** 'An artistic glimpse into your child's personality' These are individual portraits that work perfectly as part of a collection. Always one subject, the final portraits are designed to show your child in a nearly lifesized presentation.

**The Signature Color Portrait.** 'A beautiful moment looking your very best' These canvases are frequently a 'statement' portrait and are always designed to show you looking your very best. In studio or out, these portraits are finished in the style of fine art paintings - a step beyond what is typically expected from photography and rendered on beautifully textured artist's canvas.

Thank you for taking the time to read about our work.