Headshot and Promotional





Actors, models, performers, and business professionals frequently need promotional portraits for use in advertising and self-promotion. In the industry, these are commonly referred to as "headshots."

Until now, obtaining quality headshots typically meant several trips to New York, and the associated New York prices and service.

Photography by Dennis P Kelly now offers area business professionals as well as aspiring actors, models, and musicians a terrific alternative, right here in South Jersey.

We offer several levels of promotional photography services, from the most basic to the most elaborate, but they all have the following things in common:

- Superb quality images done in a creative, flattering style.
- Quick turn around. Often 2 weeks or less.
- Minor retouching included for all images. Don't worry about minor blemishes or wrinkles, basic digital retouching is included.
- All packages include original high-resolution digital files and a reproduction license so you can use them to promote yourself and your business!

Quick Service Headshot \$99

When Time is Short.....

Ideal for business persons needing a quick basic headshot for publication, business cards, etc.

This package price includes:

- A 10 minute session with one outfit. Head and shoulders type poses only.
- We pick the best image (there are no previews ro select from) so you have to trust our judgement.
- The best image is retouched as needed and emailed to you within 2-3 working days.

Session appointments cannot be held without a credit card deposit or payment in person.

Basic Collection \$199

Basic Starter Package Ideal for Models, Actors, Performers, and Business Persons

Most aspiring models and actors will need a quantity of headshots in order to start interviewing with agencies or to leave at auditions or "go sees."

The basic headshot is most often an 8x10 black and white Our Basic Collection package is the ideal starter package for the beginner, or for the seasoned professional who simply needs to update his or her look.

This package price includes:

- A 20-30 minute session with 2 different outfits. Focus is on head and shoulders type poses **only**.
- Web Gallery images from your session to choose from. You will be emailed a link and password to view your preview images online to make your selections.
- Your 2 favorite images, retouched as needed and emailed or dropboxed to you within 3-4 days of making your selection

\$100 payment required to reserve the date and time of your session with the balance to be paid at the time of your session. Additional products and services must be paid for at the time of order. Session appointments cannot be held without a credit card deposit or payment in person.

Standard Collection \$595

A Great Value Extended Session

Perfectly suited for anyone in need of more variety than is offered in a basic headshot session.

Models looking to expand their book with new looks, performers who need to show more variety and anyone who needs photos for the production of comp cards, brochures, or web sites will find this session a perfect fit.

The package price includes:

- A phone or in-person consultation to discuss and specific ideas or special needs you may have.
- 1 hour session with unlimited outfits and unlimited poses, including both black and white and color images, if desired.
 Focus is on head and shoulders as well as body shots for additional variety.
- Web Gallery images from your session to choose from. You will be emailed a link and password to view your preview images online to make your selections.
- Your 5 favorite images, retouched as needed and delivered as high resolution files, along with a personal usage license so you can have inexpensive quantity headshots printed as often as you like.

\$300 payment required to reserve the date and time of your session with the balance to be paid at the time of your session. Additional products and services must be paid for at the time of order.

Session appointments cannot be held without a credit card deposit or payment in person.

Ultimate Collection \$1100

Ultimate Package The Most Variety The Most Creativity

This is an experience with the most variety of looks and styles to choose from. This session would be ideal for a "starter" portfolio, or for anyone who needs their comp card or book to show the maximum versatility.

The package price includes:

- 2 hour session with unlimited outfits and unlimited poses. We offer a pre-session consultation and design appointment, which is highly recommended.
- Web Gallery images from your session to choose from.
 You will be emailed a link and password to view your preview images online to make your selections.
- Your 10 favorite images, retouched as needed and delivered as high resolution files, along with a personal usage license so you can have inexpensive quantity headshots printed as often as you like.

\$500 payment required to reserve the date and time of your session with the balance to be paid at the time of your session. Session appointments cannot be held without a credit card deposit or payment in person.

Additional Products and Services

- Additional high resolution images added to your cd at the time of your original order. \$95 each.
- 8x10 Photographic prints in addition to digital files. **\$75 each.**
- Lower resolution jpeg files suitable for website use. **\$25 each** at time of original purchase.
- Short run 8x10 press printed Headshot Cards (color or black and white printed on high gloss card stock) 50– 8x10 \$250
- Custom designed layout, composites, special typesetting or graphic borders quoted on request.



What makes a headshot work?

A headshot that works is simply one that opens doors of opportunities for you and makes your phone ring. A headshot can make or break you! **Don't take any chances**

with first impressions. You must have a high quality headshot taken by a professional that specializes in headshots if you expect to get better results. People respond to and make judgments based on your picture. Don't send the wrong message.





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Making an Appointment

Scheduling an appointment couldn't be easier!

- First, look over the session options available and decide which one is right for you.
- Next, call Dennis Kelly at 856-228-4399 to schedule your individual appointment. Make sure you have your appointment calendar and a major credit card available.
- That's it! You're on your way to having the best professional promotional images available. Don't Wait!

Still have questions?

Give us a call at 856-228-4399, or drop us an email at staff@dpkellyphotography.com and we'll be happy to answer them for you!

Call Today 856-228-4399