



The System (Part 2)
Entering Information
Reports
Setup Sequence

The System (Part 2)

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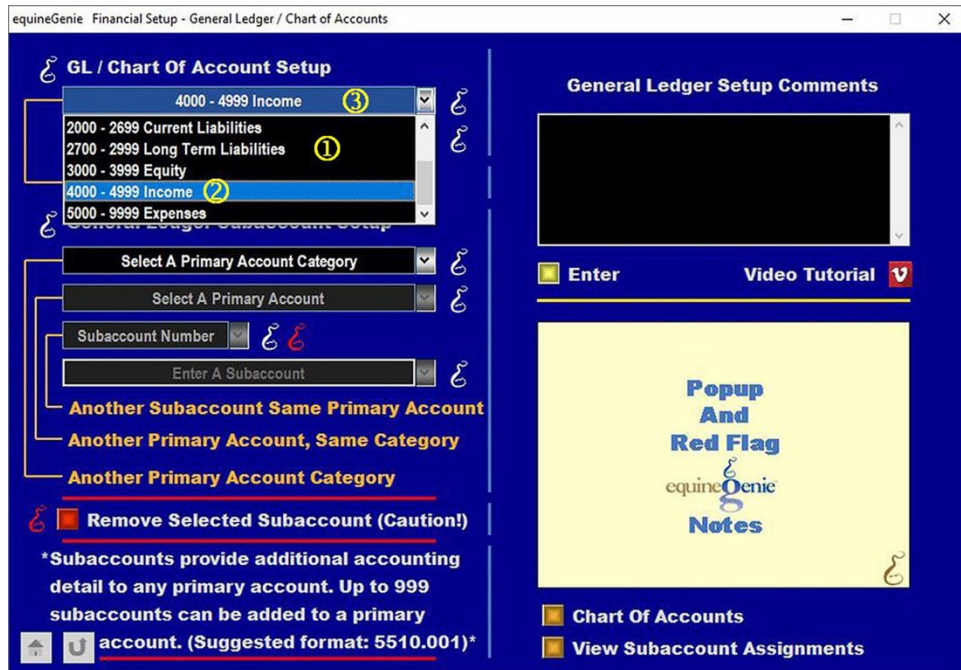
Mouse Over and Click On a content subject to go to that subject

Entering Information

There are four types of dropdowns in the equineGenie program. You need to be aware of the different types so that an entry or selection is correctly executed.

Line Item Dropdown

The Line Item dropdown displays information in a line format. More than one line can be displayed, but only one line can be selected at a time. The line selection is displayed in the dropdown box after selection.



- ① **Selecting a Line Item Dropdown** will display the line items available for selection.

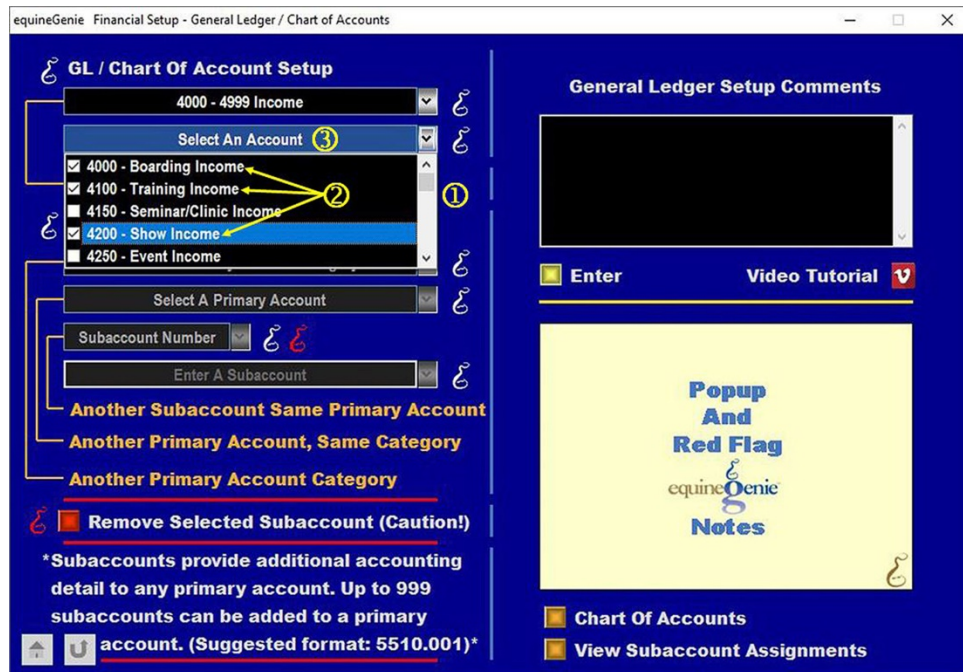
Note: A maximum of five items are displayed in a dropdown. If more than five items are contained in a dropdown the scroll bar on the right side of the dropdown is used to see the remaining items.

- ② **Clicking on a Line Item will highlight** it in the dropdown list and display the selected line item in the dropdown box.
- ③ **The selected Line Item will be displayed** the Line Item Dropdown box after the dropdown closes.

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Check Box Dropdown

The Check Box dropdown displays information in a check box format. More than one check box can be displayed and one or multiple check boxes can be selected at a time. Since multiple check boxes can be selected, no selections are displayed in the dropdown box after selections are made.



- ① Selecting a Check Box Dropdown will display the check box items available for selection.

Note: A maximum of five check boxes are displayed in a dropdown. If more than five check boxes are contained in a dropdown the scroll bar on the right side of the dropdown is used to see the remaining check boxes.

- ② Clicking on a Check Box will add a check mark to the box indicating the check box has been selected. Multiple check boxes can be checked.

- ③ No selected check boxes will be displayed the Check Box dropdown box after the dropdown closes.

Note: Because multiple check boxes can be selected, no selections are displayed.

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[New Entry] Dropdown

The **[New Entry] Dropdown** enables you to add an item to a dropdown list, e.g., a new item, a new horse, a new vehicle, etc. To add a new item to a **[New Entry]** dropdown list you select **[New Entry]** from the dropdown list and then click in the **[New Entry]** dropdown box. This allows you to enter a new entry to the dropdown list. When a new entry is entered it is auto learned by equineGenie and added to the dropdown list for future display and selection.

- ① Selecting a **[New Entry] Dropdown** will display the **[New Entry]** line item and any other available selections.

Note: A maximum of five line items are displayed in a dropdown. If more than five line items are contained in a dropdown the scroll bar on the right side of the dropdown is used to see the remaining line items.

- ② Clicking on the **[New Entry] line item** and then clicking in the **[New Entry]** dropdown box will enable a new associated line item to be entered.
- ③ A new entry is auto learned by equineGenie and when saved, will be added to the dropdown list and displayed in the dropdown for future selection.

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Auto Learn Dropdown

The **Auto Learn Dropdown** enables you to add a new line item by clicking in the dropdown box and entering the new line item. Line items previously entered in an **Auto Learn Dropdown** are displayed when the **Auto Learn Dropdown** is selected. equineGenie auto-learns the new line item entry and makes it available to the dropdown list for future selection.

NOTE: If a horse's arrival date is important, start on the Arrive/Depart/Return screen.

Enter/Select Registered or Unregistered Name

Sire Dam

Barn Name Tattoo/Brand

Identification Number Breeder ID

Breed Registration #

Another Registration Remove Breed

Enter/Select Strain Enter/Select Origin

Mare Stallion Gelding

Markings Color

Face Body

Left Leg - Fore Right Leg - Fore

Left Leg - Hind Right Leg - Hind

Birth Date State Postal Code

Location on the Farm / Ranch Stall #

Main Barn North Pasture South Pasture Stallion Barn Training Barn

Return To Arrival / Departure

Return To Horse Purchases

Identification Comments

Enter Video Tutorial

Popup And Red Flag equineGenie Notes

Go To Identify Horse Owner

View Selected Horse (Detail)

View All Horses (General)

- ① Selecting an Auto Learn Dropdown will display the line items previously entered.

Note: A maximum of five line items are displayed in a dropdown. If more than five line items are contained in a dropdown the scroll bar on the right side of the dropdown is used to see the remaining line items.

- ② A new entry can be added and is auto learned by equineGenie. When an auto learned entry is added it will be displayed in the **Auto Learn Dropdown** for future selection.

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Text Box

A **Text Box** enables you to enter information that is unique to the entry you adding to equineGenie. To add an entry in a **Text Box** you just click in the **Text Box** and enter the information. equineGenie adds the text box entry to the associated database tables when the screen is saved. Recalling a saved screen will display the screen's information which includes any **Text Box** entries. **Text Boxes** are easily recognized because they do not have a dropdown scroll bar.

equineGenie Financial - Customer / Client Account Setup

Customer / Client Accounts

Enter / Select Customer or Client

Alternate Correspondence Recipient

Ranch / Business / Parent - Guardian

Address

City, State, Zip Code

Telephone # ① Cell Phone #

email Address

Website URL

☐ Add To Address Book

Enter Account #

Enter Credit Limit Payment Terms

Late Charge (%) and / or Late Charge (\$)

Account Balance (\$) Initial Setup Only

A customer's account # must be entered and their payment terms identified before their Billing Management can be completed so they can be invoiced.

Charge Account Comments

Enter

Popup And Red Flag equineGenie Notes

☐ Remove Selected Customer (Caution!)

☐ Select Customer / Client Account

☐ Customer / Client Accounts

☐ Customer / Client Account Numbers

- ① **Selecting a specific screen will display the screen's data entry formats.** Displaying a specific screen will display the screen's information including any **Text Box** entries. **Text Boxes** are easily recognized because they do not have a dropdown scroll bar.

Note: To change a **Text Box** entry the previous screen entry must be displayed. You can then mouse over a previous **Text Box** entry and make any necessary changes. In this example if you needed to change the customer's address you would display the previous customer account setup, mouse over the address that needs changing and make the necessary changes. When the screen is resaved any customer address changes will be updated.

Selecting the **Add To Address** button after any changes are made will update the customer's address information in your equineGenie address book.

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Enter Information

equineGenie enables the user to enter information without having to reselect or reenter any previous information. For example: on the example screen below, by selecting **Another Subaccount Same Primary Account** the previous information is entered in the system and the Primary **Account Category and Primary Account do not** have to be reelected to enter additional subaccount information for the same **Account Category and Account**.

The screenshot shows the 'equineGenie Financial Setup - General Ledger / Chart of Accounts' window. The left pane, 'GL / Chart Of Account Setup', has several sections: 'GL / Chart Of Account Setup' with 'Select An Account Category' and 'Select An Account' dropdowns; 'Another Category'; 'General Ledger Subaccount Setup' with '5000 - 9999 Expenses', '5510 - Horse, Grain', '5510.001', and 'Purina - Omolene 200' dropdowns; 'Another Subaccount Same Primary Account' (highlighted with a red circle 1); 'Another Primary Account, Same Category'; 'Another Primary Account Category'; and 'Remove Selected Subaccount (Caution!)'. A note at the bottom states: '*Subaccounts provide additional accounting detail to any primary account. Up to 999 subaccounts can be added to a primary account. (Suggested format: 5510.001)*'. The right pane, 'General Ledger Setup Comments', has a text area, 'Enter' and 'Video Tutorial' buttons, a 'Popup And Red Flag' section with 'equineGenie Notes', and 'Chart Of Accounts' and 'View Subaccount Assignments' buttons. A red flag icon is next to the 'Another Subaccount Same Primary Account' option and the 'Remove Selected Subaccount (Caution!)' button. A yellow box highlights the '5510.001' subaccount number and the 'Purina - Omolene 200' subaccount name. A red flag is next to the '5510.001' subaccount number. A yellow box highlights the '5510 - Horse, Grain' primary account. A red flag is next to the '5510 - Horse, Grain' primary account. A yellow box highlights the '5000 - 9999 Expenses' primary account category. A red flag is next to the '5000 - 9999 Expenses' primary account category. A yellow box highlights the 'Select An Account Category' dropdown menu. A red flag is next to the 'Select An Account Category' dropdown menu. A yellow box highlights the 'Select An Account' dropdown menu. A red flag is next to the 'Select An Account' dropdown menu. A yellow box highlights the 'Enter' button. A red flag is next to the 'Enter' button. A yellow box highlights the 'Video Tutorial' button. A red flag is next to the 'Video Tutorial' button. A yellow box highlights the 'Chart Of Accounts' button. A red flag is next to the 'Chart Of Accounts' button. A yellow box highlights the 'View Subaccount Assignments' button. A red flag is next to the 'View Subaccount Assignments' button. A yellow box highlights the 'equineGenie Notes' text. A red flag is next to the 'equineGenie Notes' text. A yellow box highlights the 'equineGenie' logo. A red flag is next to the 'equineGenie' logo. A yellow box highlights the 'Notes' text. A red flag is next to the 'Notes' text. A yellow box highlights the 'Remove Selected Subaccount (Caution!)' button. A red flag is next to the 'Remove Selected Subaccount (Caution!)' button. A yellow box highlights the '*Subaccounts provide additional accounting detail to any primary account. Up to 999 subaccounts can be added to a primary account. (Suggested format: 5510.001)*' text. A red flag is next to the '*Subaccounts provide additional accounting detail to any primary account. Up to 999 subaccounts can be added to a primary account. (Suggested format: 5510.001)*' text.

- ① Selecting **Another Subaccount Same Primary Account** will clear the subaccount number and subaccount name previously entered.
- ② A new subaccount number and subaccount name can be entered without having to identify the Expense Category and Expense Account again.

Note: This capability is on many equineGenie screens, but may have different wording. However, the capability is always be identified by the 'ORANGE' color.

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Database Entries

equineGenie's database is a relational hierarchal database structure. Get **organized and think** about what you want to accomplish before you enter a screen's information and select the **Enter** button. Selection of the **Enter** button enters the screen's information into your equineGenie database and creates a record in an associated database table and in some entries, several database tables.

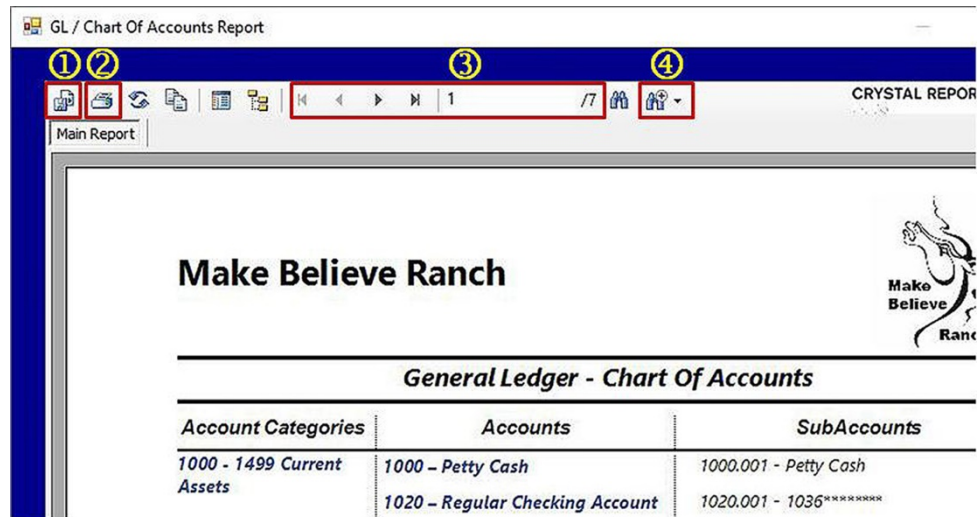
You can change the information in a database record by recalling a entire screen and changing its information. However, in a rare case where the information is critical financial information a database record can only be removed by a GenieCo representative. This is to prevent '**creative**' **accounting** without the business owner's knowledge.

There are several screens in equineGenie where an entire screens information can be removed as explained in the '**Remove An Entry**' section of this document. However, removing a financial or customer database record is not encouraged.

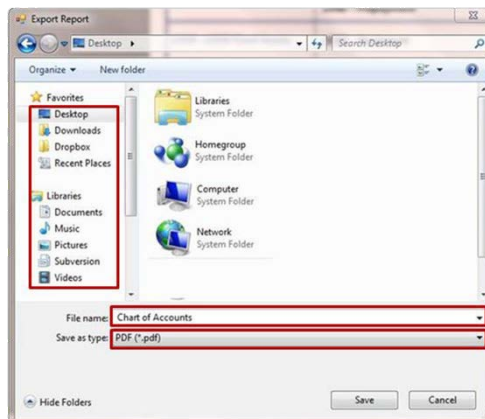
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Reports

equineGenie has over 600 reports available that can be **exported as a PDF, Excel Spreadsheet or a Word Document and printed**. Many reports are intelligent reports and contain suggestions on how to improve your business. A report may have Multiple Pages. When you display a report it can be magnified. Existing reports cannot be changed, but a new report can be added free of charge if the report's information is captured in equineGenie. equineGenie owns the completed report and can include it in future equineGenie system releases.



- ① A Report can be exported as a PDF (*.pdf), a Microsoft excel (*.xls) spreadsheet or a Microsoft word (*.doc) document. When a Report is exported it is given a name and its destination is identified.



Note: Do not export a report in the Crystal Reports (*.rpt) format. If you want to reconfigure or change a report's colors, export it in the (*.doc) format and open it as a word document and make the desired changes, or open it in your favorite design software.

- ② A report can be printed on your system printer by selecting the printer symbol.

- ③ **Many reports have multiple pages.** You can view different pages by using the multiple page scrolls.
- ④ **A report can be magnified** by selecting the magnification dropdown and identifying the desired magnification level.

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Setup Sequence

The recommended setup sequence is;

1. **Business Information** – Path: Home Screen

- a. Owner(s) Information,
- b. Owner Preferences – Note: Measurement system used currency symbol and Asset Capitalization Value.
- c. Business Legal Structure
- d. Business Departments (optional)

2. **Financial Business Setup** – Path: Financials: Financial Business Setup

- a. Chart of Accounts and Subaccounts
- b. Vendor Accounts (Vendors that do not supply purchased items; e.g., insurance agents, Utility Companies, etc.)
- c. Customer Accounts – Note: You cannot invoice without a customer account number and payment terms identified.
- d. Checking Account(s)
- e. Credit Card(s)

3. **Horses** – Path: Horses: Information

- a. Identification
- b. Ownership – Note: A customer's horse ownership must be identified before a customer can be invoiced for horse related charges; e.g., Board, Farrier, Vaccinations, etc.)
- c. Use/Discipline
- d. Nutrition
- e. Care Providers
- f. Preventative Care

4. **Business Operations** – Path: Business Operations: Supplies Purchases

- a. Items Supplied Setup (Items Purchased)
- b. Item's Vendor Supplier Financial Information (**Green button** – Go To Supplier Financial Account)

5. **Customer – Clients** – Path: Customer Clients: Customer Client

- a. Customer/Client Contact Information – **Note:** If the customer financial information has not been identified it needs to be now.
- b. Services/Products Provided – **Note:** The services and products you provide your customers.
- c. Billing Management

6. **Optional**

- a. Calendar Contacts
 - i. Addresses

b. Security

- i. Identify a Security Administrator
- ii. Usernames
- iii. Passwords

Note: Your equineGenie purchase includes free setup help and product training – take advantage of it!

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