# WILLIAM MANGUM

From Starving Artist to \$10 Million Impact: Inspiring Resilience, Creativity and Purpose Professional Artist Keynote Speaker Philanthropist



William Mangum is one of America's most accomplished artists, with a career spanning a lifetime, nearly 5,000 original works, and collaborations with Fortune 500 companies like Bank of America, The Masters, and Biltmore Estate.

As a celebrated keynote speaker, William blends his remarkable journey with powerful lessons on resilience, creativity, and making a difference.

Through his Honor Card program, he's raised over \$10 million for community housing initiatives, proving that one person's passion can transform lives.

## **Program Titles and Brief Descriptions:**

**The ART of Making a Difference:** Discover how Alliance, Resourcefulness, and Tenacity can transform challenges into opportunities and inspire meaningful change.

**The Power of Authenticity**: Building trust and connection through genuine storytelling and shared purpose.

**North Carolina is Paradise**: A journey through the beauty of the state, blending art and inspiration to promote preservation and pride.

**The ART of Entrepreneurship**: Learn how creativity, resilience, and strategic thinking can fuel personal and professional success.

# **Key Takeaways:**

- How to turn adversity into opportunity with actionable strategies.
- Insights on leveraging creativity and passion to inspire teams.
- Lessons in resilience and purpose to fuel personal and professional growth.
- Real-world examples of aligning values with impactful results.

Bill engaged the audience with practical insights and actionable strategies.

The culmination of the presentation was met with rousing applause, reflecting the resonance of the message and its potential impact on their professional journeys.

- NC Healthcare Financial Members Association.



#### From Canvas to Keynote: Inspiring Through Creativity and Purpose

For over 50 years, William Mangum has captured life's beauty through nearly 5,000 original artworks, earning recognition as one of America's most accomplished artists. From a humble 59-cent watercolor set to collaborations with Fortune 500 companies and landmark projects like The Masters and Biltmore Estate, his journey reflects resilience, creativity, and purpose.

William's life took a profound turn in 1977 when he befriended a homeless man, inspiring The Honor Card program, which has raised over \$10 million for affordable housing. As a speaker, William brings the same creative spirit to the stage, sharing powerful stories and insights on turning challenges into opportunities. Through art and storytelling, he inspires audiences to see life—and their own potential—in a whole new light.



Bill, I have to confess that Greg's idea to commission you to do this project and present these prints as a gift to our attendees was a terrific one. "Two thumbs up." Everyone was truly enchanted with their unique gift!

-Donna Tomlinson, Care First / Top Producers Event Planner



#### An Artist's Perspective: Inspiring and Unforgettable

Having an artist as a professional speaker is a rare and extraordinary experience. William Mangum brings a fresh, creative perspective shaped by a lifetime of storytelling through art. His journey—from humble beginnings with a 59-cent watercolor set to becoming one of America's most accomplished artists—offers audiences a uniquely authentic and heartfelt message.

By blending his artistic process with real-life lessons on resilience, purpose, and creativity, William delivers programs that inspire and resonate deeply. Attendees leave with a renewed sense of possibility and actionable insights to apply in their own lives. His combination of visual storytelling and genuine connection sets him apart, making him one of the most memorable speakers audiences will ever experience.

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