SCHOOL PICTURES



STUDIO ONE PHOTOGRAPHY



SCHOOL PICTURES

We live in a world where everyone has endless access to a camera and pictures are constantly being taken. But does that mean we appreciate pictures any more? Are we doing pictures right?

School pictures remain as important as ever but we need to make sure we're not only doing them, but also doing right by them. This takes us to printed pictures. Printed pictures are incredibly important as they not only allow us to capture a certain moment in time, but also preserve it for generations to come and so are able to relive the wonderful memory or experience again and again. Even more, printed pictures are shared easily with others, and authenticate our important past.

Alas, the unfortunate reality of life is that it passes us by way too quickly. Worse yet, we often don't realize it before it's too late. One day your bringing your precious little one home from the hospital and the next thing you know you wake up to that "child" begging you to borrow the car to visit their significant other one last time before parting ways for college.

"Eugene Nagalwiecki"







ENTERTAINING YOUR LITTLE ONE

This is the day you have been planning for and dreaming of. You have gone to great lengths to dress up your child and keep them clean. You want a good picture.

This might be a good time to know that Kurt has been doing lots of pictures of children for over 38 years. Getting a great picture for you to put in your home and share with family and friends is his sole focus.

Kurt is known as the "frog man" because he wears a toy frog on his head and pretends it is not there. Little kid's love it and have nicknamed him the "frog man" and look forward to having their pictures taken because he will play with them and they will have fun.

BACKGROUNDS



OUTDOORS

YOUR PICTURES CAN BE TAKEN OUTDOORS.
Parents that want a more casual and relaxed sort of portrait may opt to have the pictures take outside. Many schools have surrounding areas that work for outdoors portraits. Call 517-782-3974 to have Studio One come and look at the surrounding area and lighting conditions to see if you have a good spot for photography.



PAINTED BACKGROUNDS

STUDIO ONE HAS A WIDE ARRAY OF PAINTED BACKGROUNDS.

Schools that do not have a preference for outdoors photography have the option of using painted backgrounds for photography. A background will be discussed with the school and chosen based upon what works the best for their particular needs.

Props can be used for the little ones as well to enhance the variety for the parents.

VIRTUAL BACKGROUNDS

Virtual background can be used for a head and shoulders style portrait. A wide variety of virtual backgrounds is available and can be put behind any image that is photographed on the green-screen background. Delivery of the pictures does take a few days longer as the background needs to be removed by an outside company.





PACKAGES

Parent's needs vary greatly for school pictures. Some parents will just choose a small package to mark the year the child reached the point in life they are at. Others will want to share the pictures with family and friends.

At Studio One we have a simplified pricing system that ensures people get exactly what they want. Our packages begin at $13 and are based on a unit pricing system.
For example a package 4 is either 1 8x10, 2 5x7's, 8 wallets OR 6 5x7's, OR 4 5x7's and 1 8x10. The parent selects how many "units" they wish to purchase and can build the package their own way so they get exactly what they want.

Digital files are now online at a reasonable price and will be available for download immediatly after purchase.

STUDIO ONE PHOTOGRAPHY

Picture Day Packages

Pay online when you order
No money collected on picture day

Packages

Package 1 — $60

- One 10×13 individual
- Six 8×10 units of individual pictures
- 4 poses allowed

If ordering this package, please limit yourself to one 10×13.

Digital Package — $60

All poses delivered digitally. Instant download.

Due to the nature of digital photography, **all digital files are non-refundable.**

Package 2 — $50
Six 8×10 units · 3 poses allowed

Package 3 — $42
Five 8×10 units · 2 poses allowed

Package 4 — $34
Four 8×10 units · 1 pose allowed

Package 5 — $22
Two 8×10 units · 1 pose allowed

Package 6 — $13
One 8×10 unit of individual pictures

No money will be taken at picture day.

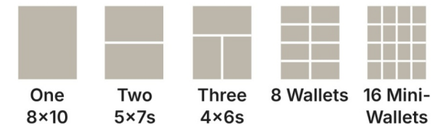
You will pay online when you order.

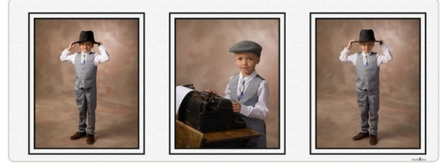
We will need your email address to link you into the pictures. Please provide that information to the school at least a week ahead of time.

Individual Prints

(1) 8×10 photo	**$13**
(2) 5×7 photos	**$13**
(3) 4×6 photos	**$13**
(8) Wallets	**$13**
(16) Mini-Wallets	**$13**
(1) 4×6 photo	**$8**
(1) 10×13 photo	**$19**
1 Digital File	**$35**
(2) Large Magnets	**$13**
Button	**$9**
Keychain	**$9**
10×20 Panoramic, 3 poses	**$29**

An 8×10 unit is any *one* of these:





3-Pose Panoramic
Order under the **"Products"** menu

STUDIO ONE PHOTOGRAPHY
800 Greenwood Ave., Jackson, MI 49203
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www.jacksonstudioone.com
jacksonstudioone@gmail.com

Prices are subject to change without notice.

All digital files are non-refundable.





CLASS COMPOSITES

Class composites are available for your class pictures. Composites can be built into the packages for your school so everyone who orders gets a class composite.

Composites are 8x10's and are available in many configurations Composites are delivered to the school AFTER the rest of the pictures are delivered. Composites must be proofed by the school to ensure that they are correct before printing and the school must sign off on it before printing takes place.

Alternativly you may choose to have a class picture taken on picture day and printed instead of the class composite. Some smaller schools frequently choose this option.



ORDERING PROCESS

Your images are placed online in a secure ordering environment. Parents are emailed the link with the child's pictures and they may make the selections and place their order directly through the site. It is there where they build the package they wish to purchase. Those images that are purchased digitally will be available immediatly for download to their phone or computer.

Studio One requires email addresses to facilitate online ordering. Parents are notified via email when the pictures are available.

DELIVERY

Order delivery can be achieved one of 2 different ways.

1. Orders can be delivered to the school and distributed by the staff.

2. Parents can have the order mailed to their house directly for about $8. This option works well with online ordering as they get the pictures more quickly and don't have to rely on the child handeling the order and potential damage to the print.

Mailed orders do not need any interaction from your staff.

SERVICE ITEMS



Service items such as student ID's, stickers, large composite images and yearbook and administrative CD's are available for the school. Call 517-782-3974 for more information about what works best for your school.

Commission can be a part of your school photography program to help fund activities and events. Call 517-782-3974 for more information about commissions.



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